# SEBASTIAN GARCIA

## Graphic Designer — Brand, Print, Social & Motion

**Portfolio** sebastiangarciadesigner.com **Email** sebastiangraphicsny@gmail.com **Instagram** @sebastian_garlo
**Location** Colombia · Remote (US & LATAM)

### PROFILE

Freelance graphic designer since 2012. I create logos, brand systems, flyers, pitch decks, menus, social campaigns and motion graphics for brands, venues, events and artists, with 4,000+ pieces delivered for clients across the US and Latin America. I work fast, take direction well, and use AI tools to speed up production without lowering the bar.

### EXPERIENCE

#### Freelance Graphic Designer

2012 — Present · Remote

- Work directly with event promoters, DJs, venues and brands in the US and Latin America on ongoing and one-off projects.
- Designed 4,000+ flyers and promotional pieces for nightlife, music events and business branding.
- EDMA (Electronic Dance Music Awards, Miami): yearly logo system 2023–2027, city editions, sponsorship and press decks, merch.
- Journey NYC / Stella's: logo, business cards, seven menus and social content for a restaurant and lounge.
- Kalma Sedación: brand identity, illustrated patient infographics, social content and website.
- Motion flyers and promo videos for festivals and venues, including OMG Festival Orlando.
- Logos, business cards, brochures and brand kits for small businesses.
- Keep long-term client relationships through consistent quality and fast turnaround.

### DISCIPLINES

Logos & brand identity

Club flyers & event campaigns

Pitch & sponsorship decks

Social media graphics

Menus, cards & print

Motion graphics & promo video

Web design

### TOOLS

Photoshop · Illustrator · After Effects · Krea · Midjourney · DALL·E · Blender

### LANGUAGES

Spanish — native

English — fluent

### EDUCATION

Self-taught, with continuous professional courses in design, animation and AI tools. Currently building *The Flyer Designers*, an online course on event flyer design and animation.